

Why bike racks?

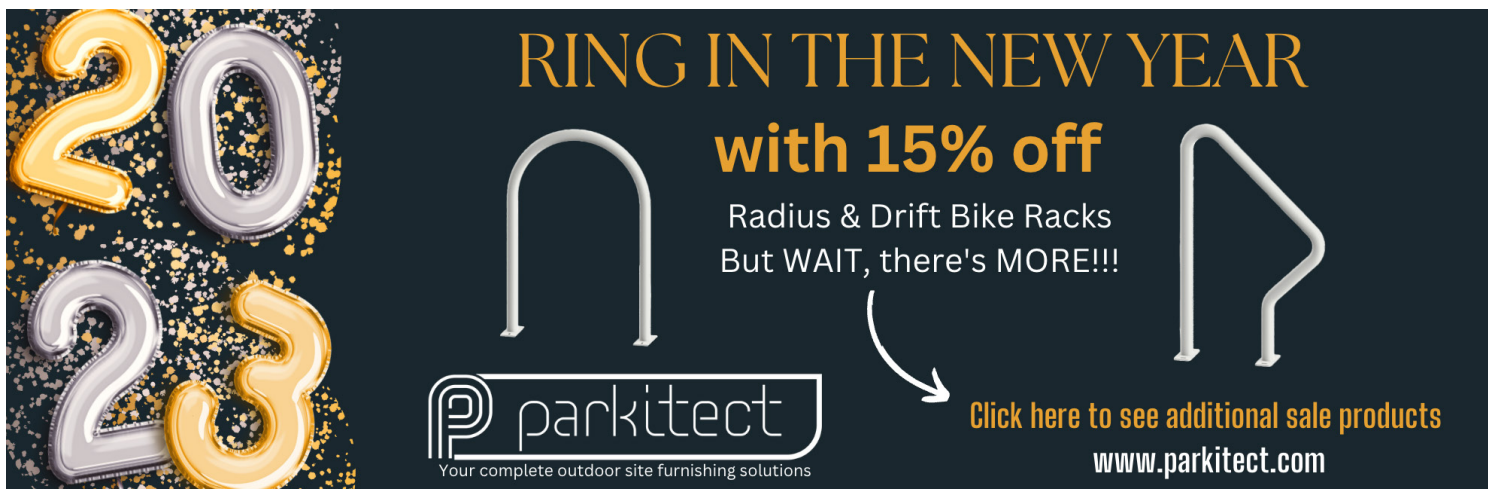
MAKING SENSE OF IT

What is a strategy to drive more traffic to your business? Isn't that the question we all wish we had the answer to? With fuel prices and the big push to promote green energy, the way of commuting and running errands is changing. What parking options do you offer customers? Having convenient bike parking is one way to provide another transportation option not only for customers but for your employees too! Let's look at the reasons for investing in commercial bike racks to drive customers to your business.


According to Felix Richter from *Weforum*, Americans spend a significant amount of money on biking. In 2020, seven billion dollars was spent on bicycles and accessories in the U.S. alone. The trend continued in 2021 with a record of eight billion dollars spent and 2022 is close behind with 7.5 billion dollars in current sales. With new bicyclists joining the green movement, providing secure bike parking shows you care. Not only will customers appreciate bike parking close to the front entry but having a secure location for bicyclists will encourage them to return!

You must admit people get creative when trying to secure their bike. Whether it's a fence, tree, or sign, the demand for secure bike parking exists. Finding space to incorporate a bike rack at your business isn't as hard as you might think! Believe it or not, a one car parking space can park up to eight bicycles! By providing a designated area with high visibility, you can attract new customers, give curb appeal to your business, and detour thieves with secure bike parking. With numerous bike rack options, commercial bike parking has made huge strides with aesthetically pleasing, practical, and fun options for any area. Looking for bike parking?

At Parkitect we pride ourselves in bringing your vision to light. We manufacture bike racks at our own facility assuring you the highest quality of products. Located in the Midwest, we are a commercial bike rack manufacturer who can help you save time and shipping costs from coast to coast. Let us help you create something beautiful!



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